

Good morning,

As a valued supporter of the AHA, we want to share this information with you before sharing it publicly this morning at 8:30 a.m. CT:

After months of thorough, thoughtful review and discussion, and with a continued commitment to the health and safety of participants and staff, the American Heart Association will present <u>Scientific</u> <u>Sessions 2020</u> as a 100% virtual experience in light of the impact of the COVID-19 pandemic. The event will be held November 13-17, 2020, with registration opening in mid-August.

The American Heart Association's Board of Directors and the Committee on Scientific Sessions Programming are focused on providing a robust and meaningful scientific exchange in a virtual format to help ensure the health and safety of all.

We are excited about the opportunities of going virtual – to reach more people than ever, in real-time and asynchronously, with live chats that encourage meaningful dialogue about the science shared. We look forward to providing an engaging and robust virtual experience in November! Scientific Sessions 2020 will still be the venue for groundbreaking science, so please join us and invite your colleagues!

The American Heart Association is committed to providing opportunities to conduct business in this challenging time. Scientific Sessions 2020 will provide opportunities for all of our industry supporters to interact with participants. We are creating unique, engaging virtual offerings that will provide opportunities for exhibitors to market their products and services in innovative ways. Customized packages will be available to our industry supporters in the coming weeks. We look forward to curating a unique and meaningful experience with you.

For specific sponsorship related questions at Scientific Sessions, please feel free to contact Scott Murphy, Manager National Accounts and Cultivation (Scott.Murphy@heart.org).

For specific exhibitor related questions at Scientific Sessions, please feel free to contact Julie Welsh, Senior Manager Exhibits (Julie.Welsh@heart.org)

For specific satellite event related questions at Scientific Sessions, please feel free to contact Amy Miller, Satellite Event Coordinator (Amy.Miller@heart.org)

Thank you and stay well, Danielle L. Urbina

